



**STRATA
DIGITAL SERVICES**

2025
**PROPOSED
SOLUTION**



Prepared By :
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About Strata Digital Services

Overview:

Step into the future of telecom with Strata Digital Services, one of Australia's premier service providers. With over 90 years of experience, we serve as a single point of access, delivering a converged world of information, entertainment, and services right to your home and workplace. Our mission is to bridge gaps in service delivery by offering rapid responses and exceptional customer support, available 24/7.

Mission Statement:

Our mission is to enhance connectivity and convenience for our customers by providing innovative telecommunications solutions and outstanding service.

Vision Statement:

We envision a seamless future where all aspects of communication and entertainment are integrated, accessible, and user-friendly for every Australian.

Core Values:

- **Customer-Centric:** We prioritize our customers' needs and strive to exceed their expectations.
- **Innovation:** We embrace innovative technology to offer the best services available.
- **Integrity:** We conduct our business with transparency and honesty.
- **Excellence:** We are committed to delivering high-quality solutions and support.

Products/Services:

Strata Digital Services offers a comprehensive range of telecommunications solutions, including:

- Internet and Fibre services for OC, BM office
- GSM Gateways Upgrade to 4G (Emergency Lift Lines), SIM Cards
- VoIP and telephony solutions
- Digital Screens, Intercomms systems, CCTV, Access Control, EV Charging
- Car Park Wifi/ Wifi Solutions

Our Customers:

Our primary audience includes residential customers, small to medium enterprises, and large organizations seeking reliable and innovative telecom solutions across Australia.

Team:

Our dedicated team of professionals brings diverse expertise in telecommunications, technology, and customer service, ensuring that we remain at the forefront of the industry.

Solution Overview

A 4G GSM Gateway, when integrated with a device like the Emfone, acts as a bridge between the Lift Cabin and the GSM network, enabling two-way calls between the lift's emergency system and the monitoring centre.

GSM Gateway Overview:

A 4G GSM Gateway is a device that connects to the GSM (cellular) network, equipped with multiple GSM SIM card slots. It allows you to make and receive voice calls using GSM technology, essentially linking cellular communication to your emergency systems.

Emfone Overview:

The Emfone device, such as the EM-1SM, is a powered emergency telephone specifically designed for use in elevators. When an alarm is triggered, the Emfone automatically dials a pre-programmed number using the GSM Gateway and plays back a recorded message to notify the service provider of the emergency.

How They Work Together:

When a 4G GSM Gateway is connected to an Emfone device, the Gateway serves as the communication link between the cellular network (4G) and the Emfone. Here's how the process works:

1. When the emergency button in the lift is pressed, the COP connects to the Emfone inside the lift cab.
2. The Emfone then initiates the call via the GSM Gateway.
3. The Emfone communicates the pre-programmed number to dial (typically the lift company's call centre).
4. A two-way call is established, allowing for immediate communication.





Proposed Cost Schedule

Pixel 4G GSM Gateway		
Item/ Description	QTY	Cost (Ex GST)
Commission of Hardware and cabling, Includes onsite labor (Once off Charges)	1	\$1,500.00
Subtotal		\$1,500.00

Monthly Management Ongoing Charges 24 months contract		
Item/ Description	QTY	Cost (Ex GST)
Monthly Sim card and Monitoring Cost (primary and back up sim)	1	\$50.00
Subtotal		\$50.00



Contract Signing Page

Strata Digital Services Sales Order Approval

At Strata Digital Services, we treat our customers like "people." We are always here to assist you with tech support and any other setup or inquiries. Most importantly, we guarantee to save you from the excessive costs often associated with the communications industry today.

We look forward to partnering with you!

Please sign below to approve the sales order:

By signing this you agree to a term of 24 months:

Signature: _____

Date: _____

Print Name: _____

Position: _____

Address of Services: _____

Company Name: _____

ABN or ACN: _____

Billing Email Address: _____

Contact Name: _____

Contact No: _____

Contact Email: _____

Contract formation and incorporation of terms

The Parties Agree that:

1. By signing and delivering to Us this Form:
 - a. you (the "Customer") acknowledge and agree:
 - i. this Form constitutes an irrevocable offer by the Customer to order the services detailed in this Form (the "Services") on the terms of Agreement; and
 - ii. the Customer has read and understood the Agreement;
 - b. on acceptance by Us (at our sole discretion), in whole or in part:
 - i. the Customer is bound by the Agreement; and
 - ii. the Agreement:
 - A. replaces and supersedes any existing service agreement between the Customer and Us; and
 - B. applies to all present and future services supplied by Us.
2. In this Form the following terms have the following meanings:
- a. "Agreement" includes the following documents:
 - i. this Form (including any Provisioning Order Form (POF)/Application for Service Form and associated schedules signed by you) and any attached pricing terms/price book;
 - ii. any Service Schedule(s) applicable to the Service(s)
 - b. "Service Agreement" means either the
 - i. SDS written and signed agreement between the Customer and Us relating to Our supply of services to the Customer; or
 - ii. otherwise, the current SDS Business Standard Service Agreement.
 - c. "We", "Us", "Our" or "SDS" means Strata Digital Services Pty Limited (ABN 78 677 978 399) and any Related Body Corporates of SDS Limited, where applicable.
3. **Personal Information and Privacy:** In this Form, we collect personal information about employees, principals or directors of the Customer. Please see our Personal Information Collection Notice and Our Privacy Policy at www.stratadigitalservices.com.au, which sets out important information about Our use of personal information.
4. **Customer Acknowledgements** On behalf of the Customer:
- ☐ I confirm that:
- a. I am fully authorised to provide the information contained in the Form, execute the Form and bind the Customer accordingly; and
 - b. all information provided by the Customer to SDS in this Form is true and correct.
- ☐ I acknowledge that supply of the services under the attached pricing is conditional on SDS supplying the Customer with Local, National, Fixed to Mobile and International call types. If this condition is not complied with, SDS reserves the right at its sole discretion to cancel the service or substitute another pricing or rate plan under which cancellation charges may apply.

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